

2024

WWW.ALUMNITOC.COM

ATOC & AEE ALUMNI NATIONALS



SPONSORSHIP
BROCHURE



501 (C) (3)



*Alumni Tournament
of Champions*



ALL ALUMNI COMPETITIONS, INC



OUR HISTORY

All Alumni Competitions is the parent company for ATOC and AEE. We became a 501 (c) (3) in 2023. We aim to support alumni adult catch riding in order to further the sport of equestrian to all income levels. Our competitions are inclusive of all previous IHSA riders.



ATOC

The Alumni Tournament of Champions was founded in 2012 to provide a finals atmosphere for all IHSA alumni. We hold an annual horse show to bring together riders to relive memories and make new ones. A variety of classes in hunt seat and western are offered.



AEE

Alumni Equestrian Events (AEE) was founded in 2022 as IHSA no longer offers alumni classes. AEE provides competitive affordable opportunities for IHSA Alumni who otherwise may not be able to show. AEE Members accrue points to qualify for post season competitions, including Alumni Nationals in both Hunt Seat and Western.

501 (C) (3)

WHY CHOOSE US?

- All donations are tax deductible.
- We provide marketing services throughout the year to support your brand.
- All sponsors receive free advertising in the prize list.



Alumni Tournament of Champions

2024 SPONSOR OPPORTUNITIES



SPONSOR CATEGORIES

CLASSES

- Corporate name/ logo inclusion in the class title
- One complimentary full-page ad in prize list

HORSE DRAW

- This sponsorship purchases items with your logo.
- One full-page ad in prize list

TEAM CHALLENGE

- Sets of 3 prizes for team winners
- 1/2 page ad included

BACK NUMBER

- Logo or Slogan displayed on each rider number
- 1/2 page ad included

PRIZES

- Special Prize for ribbon winners
- 1/4 page ad included

GOODIE BAGS

- Logo items for rider bags
- 1/4 page ad included

TITLE SPONSOR

- Corporate Name/Title on all correspondence,
- Corporate name/ logo on prize list cover
- Complimentary two full-page advertisement in prize list
- Onsite dedicated space for sponsor presentation, dedicated 15 minutes before show presentation time
- Dedicated Banner space visible in all ribbon photos

RIBBONS

- Exclusive sponsor of ribbons; which is inclusive of Logo placement on prize ribbons
- One complimentary full-page advertisement in prize list

JUMPS

- Signage at ring entrance
- Option to provide a jump
- One complimentary full-page advertisement in prize list

FOOD

- Breakfast / Lunch options available, one per day each
- Exhibitor Party Sponsorship available.
- Signage at buffet stations
- One complimentary full-page advertisement in prize list

WHY CHOOSE US

Benefits for all sponsors



- Social media blasts on Insta, Facebook and website.
- Complimentary prize list ads.
- Marketing materials in rider goodie bags
- Banners displayed
- Free vendor space at the show.
- Announcements during the show.

@ @AEE_Equestrian_Events

@ @AllAlumni

www.alumnitoc.com

2024 SPONSOR PACKAGES

TITLE SPONSOR
\$1000

RIBBONS
\$750

JUMPS
\$550

**FOOD
BREAKFAST**
\$350

LUNCH
\$650

EXHIBITOR PARTY
\$1850

CLASSES
\$300 / EACH

HORSE DRAW
\$350

BACK NUMBER
\$200



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SHOW DAY PROGRAM ADVERTISEMENTS

Prize list advertisements are exclusive to sponsors and complimentary.

Show day program book ads are for sale and are available to all riders and list all classes, participants and have room to keep track of results.

\$150

FULL PAGE AD

\$100

HALF PAGE AD

\$50

QUARTER PAGE AD

\$30

BUSINESS CARD AD

Want to say “Good Luck” to a Rider?

- **Use the business card ad to leave your personal message!**



Ribbon Prizes

Showcase your brand to our riders



All ribbon prize donations receive the following sponsor benefits:

- Complimentary 1./2 page advertisement in the prize list
- Provided banners hung in riding ring
- Social Media Call outs and shares all calendar year long
- Prominent Display at prize table
- Showcased in ribbon photos
- Provided show announcements read aloud.



How Many Prizes?

One Amazing Item?

- Just one would be great!

One Per Class so all the riders are exposed?

- We have 20 classes in total

Only for Western riders?

- 10 Please is one per class

Only For Hunt Seat riders?

- 10 Please is one per class

I want to highlight a class

- 8 would be one per ribbon placing (can provide step down certificates or prizes like \$50 champion, \$25 reserve, \$10 all other)



Thank You!

FOR YOUR CONSIDERATION

*Alumni Tournament
of Champions*



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Sponsor Chairs:

- **Lena Licata 609-304-9539**
- **Christa Bramberger 914-960-3290**

